ICOM COSTUME COMMITTEE
ANNUAL MEETING

7-13 SEPTEMBER 2014 | NAFPLION & ATHENS

DRESS & POLITICS

Organized by the HELLENIC COSTUME SOCIETY and THE PELOPONNESIAN FOLKLORE FOUNDATION
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We welcome you to the ICOM Costume Committee Annual Meeting 2014! This year, the Annual Meeting is organized by the Peloponnesian Folklore Foundation and the Hellenic Costume Society, and will take place in Nafplion (7-10 September) and Athens (11-13 September) in Greece.

The event is part of the Peloponnesian Folklore Foundation’s 40th anniversary celebration. The PFF, which is a nonprofit institution based in Nafplion, was founded in 1974 by Ioanna Papantonio and, ever since, it has dedicated its activities to the research, preservation, study and presentation of the material culture of Greece. In 2014, the PFF has mounted two main exhibitions: the Brides - Tradition and Fashion in Greece, at the Benaki Museum in Athens (January - May 2014) and at Fougaro in Nafplion (September – November 2014), and the Patterns of Magnificence, Tradition and Reinvention in Greek Women’s Costume, which was hosted at the Hellenic Centre in London (February – March 2014) and currently at the Hellenic World in Athens.

The Organizing Committee of the Annual Meeting consists of the Board members of the Hellenic Costume Society. The Hellenic Costume Society’s main objective is to bring together everyone involved with costume in Greece. The Society is active with the research and collection of data in the fields of fashion and costume, the presentation of research findings in conferences, exhibitions and related publications and the organization of costume-related events.

With the Annual Meeting’s theme “Dress and Politics”, the aim is to highlight the political dimensions of dress. Politics, widely defined, has become one of the most significant focal points in cultural studies in the last few decades. The presentations at the Annual Meeting will cover a wide range of political angles: social class and distinction, legislation, political struggles and resistance, men of power, uniforms, discipline, youth cultures, politics of consumption, religion, media and popular culture, body politics and performance, politics of heritage, museum representation and curation.

The Programme also comprises guided tours to dress-related exhibitions, both during and after the Annual Meeting. Details about these tours are provided at the end of this booklet. Also, we continue the Student Saturday tradition of lectures and workshops offered by members of the ICOM Costume Committee and Greek colleagues. This year’s theme for the Student Saturday, inspired by the PFF relevant exhibition, is “Brides - An exploration of historical, social and creative aspects of wedding attire”.

We are at your disposal for anything you may need, so don’t hesitate to contact us! You will find our mobile phone numbers on the last page. We truly hope that you will thoroughly enjoy your stay in Greece and that the 2014 Costume Committee Meeting will be a memorable event!!

The Organizing Committee
SUNDAY 7
NAFPLION (PELOPONNESIAN FOLKLORE FOUNDATION)
09:00 - 20:00
REGISTRATION
20:00
WELCOME RECEPTION

MONDAY 8
NAFPLION (FOUGARO)
08:30
TRANSFER TO FOUGARO
09:00 - 11:00
DRESS, POWER AND SOCIAL CLASS
* Xiaojun (Jillian) Li, Dragon robe and the imperial power in China
* Nino Macharashvili, National dress of Georgian nobility presented in the frescoes and reliefs
* Johannes Pietsch, Clothing statements of the Bavarian royal family during the nineteenth century
11:00 - 11:30
COFFEE BREAK
11:30 - 13:00
CONSUMPTION, DRESS AND SOCIETY
* Efrosyni Roupa, Greeks dressing into (financial, moral and spiritual) bankruptcy at the end of the 19th c.
* Dorthea Nicolai, Purple
* Vicki Berger, An American family in Greece: 1950-1952
* Ellen Hlozan, From geisha to dressing gown: The politics of kimono in Western dress
13:00 - 14:30
LUNCH
14:30 - 15:30
DRESS AND LEGISLATION
* Birgitta Ramnefalk, Dress and legislation in Norway ca. 1560 - ca. 1810
* Myrsini Pichou, The Academic dress of the University of Athens: History and application
15:30 - 16:30
GUIDED TOUR: "BRIDES" EXHIBITION AT FOUGARO
16:45
TRANSFER TO THE CITY / 16:30 - 18:30 BOARD MEETING
18:30
WALK IN THE CITY

TUESDAY 9
NAFPLION (FOUGARO)
08:30
TRANSFER TO FOUGARO
09:00 - 10:30
STATESMEN'S DRESS
* Maria Papadopoulou, The "chlamys city": Urban landscapes and the formation of identity in Hellenistic Egypt
* Esther Sophia Sünnerhauf, Hitler's dress code

WEDNESDAY 10
NAFPLION (FOUGARO)
08:30
TRANSFER TO FOUGARO
09:00 - 10:30
DRESS AND RELIGION
* Noam Ben-Yosef, Wraps, veils and caps: Over-covering as a sign of religious piety and communal affiliation in Israel
* Eve Demeen, Devout/Divine - Fashion vs. Religion
* Anna Karatzani, Dressed to impress: The use of metal threads in the decoration of Greek ecclesiastical garments
10:30 - 11:00
COFFEE BREAK
11:00 - 13:00
GENERAL MEETING
13:00 - 14:00
LUNCH

Nadia Macha-Bizouni, Dress and politics: Papandreou's turtleneck
10:30 - 10:45
SHORT BREAK
10:45 - 11:45
UNIFORMS
* Bernard Berthod, The uniforms of the Papal Swiss Guard (The presentation will be in French)
* Noli Mousi, The Commissioner uniform of Charalampos Artemis
11:45 - 12:15
COFFEE BREAK
12:15 - 13:15
BIOGRAPHY OF GARMENTS: BECOMING A NATIONAL ICON
* Naomi Tarrant, Tartan: Creating an official register of a national icon
* Aleksandra Momčilović-Jovanović, Dress as a gift - What people of Yugoslavia bestowed to President Tito
* Eleni Papathoma, From the mountains to the city streets: Multiple approaches to a child's parade uniform
13:45 - 14:45
LUNCH
14:45 - 16:45
THE EMERGENCE OF A NATIONAL FASHION
* Maria Claudia Bonadori, The São Paulo Art Museum and the "Brazilian fashion" collection
* Despina Kaitatzis - Evangelia Georgitsoyan, Communication policy for the promotion of the work of Greek fashion designers of the 1970s through the GYNAKA [WOMAN] fashion magazine
* Lucia Savi, Italy's autarky - Fashion and textiles in the fascist regime
* Juraj Suska, Footwear design in socialist Czechoslovakia (1948-1989)
17:00
TRANSFER TO THE CITY
17:15 - 18:30
GUIDED TOUR: ARCHAEOLOGICAL MUSEUM AT NAFPLION
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<td>14:15</td>
<td>TRANSFER TO THE CITY</td>
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<td>15:00</td>
<td>DEPARTURE FROM NAFPLION</td>
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<td>15:30</td>
<td>GUIDED TOUR: MYCENAE ARCHAEOLOGICAL SITE AND MUSEUM</td>
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<td>18:00 - 19:30</td>
<td>TRANSPORT TO ATHENS</td>
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**THURSDAY 11**

**ATHENS (HELlenic World)**

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<td>9:45 - 11:00</td>
<td>GUIDED TOUR: BYZANTINE MUSEUM</td>
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<tr>
<td>11:15</td>
<td>TRANSFER TO HELLENIC WORLD</td>
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<td>12:00 - 13:30</td>
<td>DRESS, MEDIA AND POPULAR CULTURE</td>
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<td>13:30 - 14:30</td>
<td>LUNCH</td>
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<td>14:30 - 16:00</td>
<td>DRESS AND PERFORMANCE</td>
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<td>16:00 - 16:30</td>
<td>COFFEE BREAK</td>
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<td>16:30 - 17:30</td>
<td>DRESS AND YOUTH IDENTITIES</td>
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**FRIDAY 12**

**ATHENS (HELlenic World)**

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<td>08:30</td>
<td>TRANSFER TO GUIDED TOURS FROM HOTELS</td>
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<tr>
<td>09:00 - 11:00</td>
<td>GUIDED TOUR: ATOPos CONTEMPORARY VISUAL CULTURE OR TEXTILE CONSERVATION (HELlenic Ministry of Culture and Sports)</td>
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**SATURDAY 13**

**POST-CONFERENCE**

**MENTS - CENTRE FOR THE PRESERVATION OF TRADITIONAL TEXTILE TECHNIQUES**

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“BRIDES - TRADITION AND FASHION IN GREECE” AT FOUGARO

Commencing with local traditional Greek dress in the 19th century and going on to European fashion, “BRIDES” is an exhibition that includes wedding dresses from the end of the 19th century to the dawn of the 21st, and intends to showcase the variety of shapes and decorative motifs in bridal wear of that period, and through this variety, the particular social and experiential function of the wedding dress.

From elegant and ornate wedding dresses at the close of the 19th century to the avant-garde creations of modern designers and eccentric appearances of brides in the 21st century, the creation of wedding apparel goes hand-in-hand with fashion trends in a very particular way, oftentimes drawing its inspiration from the shapes of the past or forecasting future fashion trends. The exhibition was on display at the Benaki Museum during spring 2014.

BYZANTINE AND CHRISTIAN MUSEUM

The Byzantine and Christian Museum in Athens is one of the most important public institutions in Greece, established in the early 20th century in order to collect, study, preserve and exhibit the Byzantine and Post-Byzantine cultural heritage in the Hellenic territory.

The museum collection contains an important number (approximately 30,000) of works of art such as icons, sculptures, ceramics, ecclesiastical textiles, paintings, jewelries and architectural elements (wall paintings and mosaics).

The permanent exhibition is divided in two main parts: the first is devoted to Byzantium (4th -15th c. AD) and contains 1,200 artifacts and the second entitled “From Byzantium to the modern era” presents 1,500 artworks dating from the 15th to 20th century. Our visit will include: (a) a guided tour to the permanent collections with particular emphasis on the collection of vestments, (b) museum storage, and (c) conservation laboratory.

“PATTONS OF MAGNIFICENCE” EXHIBITION AT THE HELLENIC WORLD

From the multifaceted traditions of Greek women’s dress, this exhibition brings together over 40 superb originals from the 18th to the 20th century. They include the richly embroidered costume from Astypalaia in the Dodecanese, the astonishing assembly of fabrics, colours and jewelry from Stefanoviki in Thessaly, the sumptuously brocaded dress from Janina in Epirus as well as the wonderful and rarely exhibited costumes from Kymi in Euboea and from the tiny island of Psara.

The exhibition also illustrates the interplay of native tradition and Western aesthetic by displaying the court dress of the first queen of the modern Greek state, Amalia of Oldenburg, and that of her successor at the end of the 19th century, Olga, the Russian-born consort of George I. These costumes represent a synthesis that is emblematic of 19th century nation building. Along with these costumes the exhibition displayed for the first time in public two original dolls from a series commissioned by Queen Olga to form a miniature gallery of local costumes.

All but two of the costumes come from the superb collection of the Peloponnesian Folklore Foundation in Natplion. The other two are loan from the Benaki Museum of Athens and the dolls from the Lyceum Club of Greek Women in Athens. The exhibition was first presented at the Hellenic Centre in London in February 2014 in the memory of Kolya Lemos. Curator: Ioanna Papantoniou, Designer: Stamatis Zannos.

ATOPOS CONTEMPORARY VISUAL CULTURE

Atopos Contemporary Visual Culture is an Athens-based organization which implements innovative projects of contemporary visual culture, with particular emphasis on the human figure and costume. Since its foundation in 2003, Atopos cvc has organized and curated various projects in museums and venues all over the world, the exhibitions RRRIPPP!!! Paper Fashion and ARRREGHI! Monsters in Fashion being the most renowned. The participants of the 2014 ICOM Costume Committee Meeting will have the opportunity to view selected items of the Atopos Paper Fashion Collection as well as key pieces from the new British menswear talent Craig Green. Atopos special installation for the day will consist of disposable dresses from the 1960s, rare Japanese clothes from the 18th and the 19th centuries, paper and paper-like creations by contemporary fashion designers such as Issey Miyake, Helmut Lang, Maison Martin Margiela, Walter Van Beirendonck and Hussein Chalayan.

www.atopos.gr
TEXTILE CONSERVATION AT THE HELLENIC MINISTRY OF CULTURE

The Directorate of Conservation of Ancient and Modern Monuments is one of the Central Services of the Hellenic Ministry of Culture, responsible for the conservation of mobile objects and monuments from state museums and sites in Greece. DCAMM’s role focuses on promoting research in conservation, providing advice, personnel and equipment, when and where necessary, and also providing training in analysis and conservation. The textile conservation laboratory undertakes conservation work on historic and traditional costume, ecclesiastical dress and embroideries, flags, carpets, tapestries, furniture, coming from museums and collections around the country. The organic materials conservation laboratory undertakes conservation projects of mainly excavated objects of organic origin and archaeological textiles. During the visit examples of current projects of both labs will be presented.

LALAOUNIS JEWELRY MUSEUM

The Ilia Lalaounis Jewelry Museum is a museum devoted to the art of jewelry and the decorative arts. The museum was founded in 1993. Today the Museum’s permanent collection includes over 4,000 pieces of jewelry and micro sculptures from over 50 collections designed by the museum’s founder, Ilia Lalaounis, between 1940 and 2000. The permanent collection is enriched with donations including jewelry and decorative arts from around the world.

www.lalaounis-jewelrymuseum.gr/en/

MENTIS - CENTRE FOR THE PRESERVATION OF TRADITIONAL TEXTILE TECHNIQUES

The site of the old workshop at 6 Polylimnio Street houses the "Mentis Donation", which includes the all the merchandise in storage as well as the equipment of the MENTIS manufactory, one of the oldest workshop and commercial enterprises in the country in the field of fibre processing and production of passementerie (galoons, ornamental cords-piping, braids, fringes, tassels, brandebourg fringes, curtain tiebacks).

For over one-and-a-half centuries, the products of MENTIS Ltd. decorated traditional costumes, theatrical costumes, clerical vestments and military uniforms, and creations of well-known couturiers in Greece and abroad. When the Mentis family was forced to close the business in 2011, the Benaki Museum accepted its generous offer, in order to create a space that will be a living workshop/museum.

DESTEFASHIONCOLLECTION AT BENAKI MUSEUM (at Pireos Street)

The destefashioncollection was conceived by the DESTE Foundation as a novel approach to evaluating and interpreting fashion. Each year, the Foundation commissions an artist familiar with the fashion industry to reinterpret visually and/or verbally five inspiring designs from that year’s international fashion collections. The selected individual’s five related works then complete a capsule collection. The goal of the destefashioncollection is to create parallels between the actual objects and the interpretations, leading viewers to a deeper understanding of how fashion can be perceived by the experienced eye. A part of the destefashion collection was presented in the iconic storefront windows of Barney’s, New York in June 2012.

The destefashioncollection is presented for the first time in its entirety during an exhibition entitled “DESTEFASHIONCOLLECTION: 1 to 8” at the Benaki Museum on Pireos Street. See more at:

deste.gr/destefashioncollection/#sthash.VygjQUQq.dpuf

BENAKI MUSEUM
(Main Building - The collections of Neo-Hellenic secular art)

The Benaki Museum ranks among the major institutions that have enriched the material assets of the Greek state. Through its extensive collections that cover several different cultural fields and its more general range of activities serving more than one social need, the Benaki Museum is perhaps the sole instance of a complex structure within the broader network of museum foundations in Greece.

The Main Building houses the Greek collections, illustrating the character of the Greek world from antiquity and the age of Roman domination to the medieval Byzantine period; from the fall of Constantinople (1453) and the centuries of Frankish and Ottoman occupation to the outbreak of the struggle for independence in 1821; and from the formation of the modern state of Greece (1830) down to 1922, the year in which the Asia Minor disaster took place.

Our visit will be limited to the collections of Neo-Hellenic secular art, part of which is the rich collection of traditional costumes from various areas of Greece.

www.benaki.gr
13 September at the Hellenic World

The theme for the Student Saturday is Brides - An exploration of historical, social and creative aspects of wedding attire, inspired by the Peloponnesian Folklore Foundation exhibition "Brides - Tradition and Fashion in Greece".

PROGRAMME

10:00  Angeliki Roumelioti
       Collections Curator, Peloponnesian Folklore Foundation, Nafplion
       "Brides: Tradition and Fashion in Greece" - Behind the Scenes
       [in Greek]

10:20  Dr. Vicki L. Berger
       President, Central Arizona Museum Association, USA
       A 1942 World War II American bride: Anita Ruth Bonham Crawford

10:40  Rebecca Ragan Akins
       Museum Curator, Retired; Theatrical Costume Designer
       "Of the best sort, but plain": What do Quaker brides wear?

11:00 - 11:20 Discussion

11:20 - 11:30 Short break

11:30  Ellen Hozan,
       Curatorial and Programming Assistant, York Region District
       School Board Museum and Archives, Ontario, Canada
       A survey of wedding dress styles worn in Canada c.1850-1980

11:50  Eva Nathena,
       Scenographer/Costume designer &
       Dr. Sofia Pantouvaki,
       Professor of Costume Design for Theatre and Film, Aalto
       University, Finland
       Eva Nathena: Designing the costumes for the film the "Brides"
       [in Greek]

12:20 - 12:40 Discussion

12:40 - 13:10 Break with refreshments

13:10  Dr. Cleo Gougouli,
       Assistant Professor, Department of Cultural Heritage
       Management and New Technologies, University of Patras and
       Despina Pasal
d       Bridal dress from an ethnographic perspective: Creating,
documenting and exhibiting a collection [in Greek]

13:30  Ioanna Papantoniou,
       President, Peloponnesian Folklore Foundation
       "Katsouli, gargouli, tsoutsouli": Bridal attachments on
headgears of Northern Greece. The case of the bridal
headgear of Roumouki [in Greek]

14:15 - 14:30 Discussion - Closing remarks

The 2014 Student Saturday is co-chaired by Vicki Berger, Nadia Macha-Bizouni, Sofia Pantouvaki and Myrsini Pichou.
NAFPLION (7-10 September) - FOUGARO

Sessions will take place at FOUGARO. Once housing the canny facilities of the "Anthos" Company, FOUGARO constitutes a historical industrial space in the context of the surrounding region. Located just 3 km away from the centre of Nafplio, on the Asklepion road - which leads towards Epidavros - FOUGARO has been transformed into a Centre of Creativity and Expression. It houses an Arts and Humanities Library, Exhibition and Events Spaces, an Arts Workshop for both children and adults, a Café and the Artshop.
(Tel: 27520-47300, www.fougaro.gr)

How to get there:

On Monday, Tuesday and Wednesday, we have arranged for the Nafplion touristic train to transfer participants from the centre of the city (Filisimon Sq) to FOUGARO and back.

You can reach FOUGARO on your own by taxi- it will costs you around 5 euros.

ATHENS (11-13 September) - HELLENIC WORLD

The conference and the Student Saturday will take place at the HELLENIC WORLD, the cultural centre of the "Foundation of the Hellenic World", which is a complex of buildings on a former industrial ribbon development at Piraeus street (254 Piraeus street, Tavros, tel. +30 212 254 0000).

How to get there:

On Thursday and Friday, we have arranged for a bus to take us from the sites of the guided tours to the Hellenic World.

If you wish to reach the HELLENIC WORLD (ELLINIKOS KOSMOS) on your own, you can either go:

by bus: buses 049 and 914 from Omonia Square, stop: VIOHALCO

by metro: green line, station: Kallithea, then 10-15 mins walk

or by taxi: from Syntagma Sq. a taxi costs around 6-7 euros but it depends on the traffic.

The 2014 Annual Meeting is organized by the members of the Board of the Hellenic Costume Society:

Angeliki Kokkou
Nadia Macha-Bizoumi
Sofia Pantouvaki
Ioanna Papantoniou
Ella Petridou
Myrsini Pichou
Xenia Politou

In cooperation with:
the Peloponnesian Folklore Foundation

With the kind support of:
the Hellenic National Committee of ICOM
FOUGARO
HELLENIC WORLD
A. Georgopoulos- G. Papageorgiou (The Nafplion Train)
ICOM
COSTUME COMMITTEE
ANNUAL MEETING

consulting by SPEG Co.