

Pop Art Design

Barbican Art Gallery, Barbican Centre, UK
Media View, 10am – 1pm, Monday 21 October
22 October 2013 – 9 February 2014

An exhibition of Vitra Design Museum, Weil am Rhein, in cooperation with Louisiana Museum of Modern Art, Humlebæk and Moderna Museet, Stockholm.

The exhibition is supported by tp Bennett.

*Media partners: The Times, The Sunday Times and Wallpaper**

Brash, colourful and playful, Pop Art was a movement that signalled a radical change of direction in the postwar period. From the late 1950s to the early 1970s Pop was characterised by an intense dialogue between the fields of design and art. **Pop Art Design** is the first comprehensive exhibition to explore the origins, motives and methods of this exchange. Pop Art shaped a new sense of cultural identity, with a focus on celebrity, mass production and the expanding industries of advertising, television, radio and print media. **Pop Art Design** brings together around 200 works, by over 70 artists and designers, including iconic and lesser known works by such artists as **Peter Blake, Judy Chicago, Richard Hamilton, Roy Lichtenstein, Claes Oldenburg, Elaine Sturtevant, Joe Tilson** and **Andy Warhol** and shown alongside objects by **Achille Castiglioni, Charles and Ray Eames, Allen Jones, George Nelson, Gaetano Pesce** and **Ettore Sottsass** among many other important protagonists of this period. The exhibition also presents a wealth of graphic material from posters and magazines to album sleeves, as well as film, photography and documentation of Pop interiors and architecture. Fifty years after it exploded on to the art scene, **Pop Art Design** paints a new picture of Pop Art – one that finally recognises the central role played by design. The exhibition opens at Barbican Art Gallery on 22 October 2013.

Jane Alison, Senior Curator, Barbican Art Gallery said: *'Pop emerged in the 1950s yet, amazingly, this is the first major show to throw light on the relationship between Pop Art and design. Featuring key Pop artists and groundbreaking designers it's a must see for anyone fascinated by this iconic period and its enduring legacy. We are delighted to be working with our generous partners at Vitra Design Museum, Louisiana Museum of Modern Art and Moderna Museet and thank them for their enthusiastic collaboration.'*

After the Second World War the world changed radically. Artists and designers explored to dynamic effect the aesthetics of film and television, advertising, typography, packaging design, everyday products and new technologies. Consumer culture spread rapidly from the USA to Europe, where London became the pinnacle of a movement that glamorised youth and creativity. A new generation of young people became the focus of popular culture for which seduction and optimism about the future were both form and message.

Focusing on the dynamic relationship between Pop Art and design, the exhibition is arranged thematically and presents not only a fascinating panorama of a past era but also offers new insights for both disciplines. Instead of merely celebrating the zeitgeist of an epoch, the exhibition takes a more detailed look at the Pop phenomenon: at the migration of motifs between art and design, at the relationship between everyday object and image and, not least, at how everyday life first came under the influence of pop culture.

Highlights on show include Robert Rauschenberg's proto-pop painting *Tideline*, 1963; Studio 65's *Leonardo* sofa which has rarely been exhibited since it was first produced in 1969; James Rosenquist's *I Love You with My Ford*, 1961;

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Judy Chicago's spray-painted *Car Hood*, 1964; the monumental floor lamp *Moloch* by Gaetano Pesce, 1970-71; Allen Jones's provocative *Chair*, 1969; Joe Tilson's *Page 1, Penelope*, 1969; Gunnar Aagaard Andersen's *Portrait of my Mother's Chesterfield Chair*, 1964; *The Bishop of Kuban* by Eduardo Paolozzi, 1962; and Richard Hamilton's iconic *The Gold Guggenheim*, 1965-66. For the London showing at Barbican Art Gallery **Pop Art Design** will have a greater focus on the significant contribution of British artists and designers to Pop, reflecting a very individual identity in art and design from the 1960s.

Artists and designers in the exhibition include

Gunnar Aargaard Andersen | Eero Aarnio | Valerio Adami | Richard Artschwager
Evelyne Axell | Clive Barker | Saul Bass | Peter Blake | Derek Boshier | Pauline Boty
Robert Brownjohn | Achille Castiglioni | Patrick Caulfield | Judy Chicago
Luigi Colani | Allan D'Arcangelo | Jim Dine | Guido Drocco & Franco Mello
Charles & Ray Eames | Marie-Louise Ekman | Michael English | Öyvind Fahlström
Robert Frank | Lee Friedlander | Alexander Girard | Milton Glaser | Harry Gordon
Raymond Hains | Richard Hamilton | Hapshash & The Coloured Coat | Jann Haworth
David Hockney | Bernard Holdaway | Robert Indiana | Alain Jacquet | Jasper Johns
Allen Jones | Craig Kauffman | R.B. Kitaj | Konrad Klapheck | William Klein
Kiki Kogelnik | Roy Lichtenstein | John McHale | Victor Moscoso | Olivier Mourgue
Peter Murdoch | George Nelson & Associates, Inc. (Irving Harper) | Claes Oldenburg
Bill Owens | Verner Panton | Eduardo Paolozzi | Gaetano Pesce | Peter Phillips
Robert Rauschenberg | Martial Raysse | James Rosenquist | Ed Ruscha
Niki de Saint Phalle | Alison and Peter Smithson | Ettore Sottsass | Peter Stämpfli
Saul Steinberg | Gruppo Strum (G. Ceretti, P. Derossi, R. Rosso) | Studio 65
Studio DA (Cesare Casati, Emmanuele Ponzio) | Elaine Sturtevant | Matti Suuronen
Roger Tallon | Joe Tilson | Andy Warhol | Tom Wesselmann | Stephen Willats

ENDS

Notes to Editors

Press Information

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Public Information

Barbican Art Gallery, London, 0845 120 7550, www.barbican.org.uk/artgallery

Opening hours:

Saturday to Wednesday, 10am – 6pm

Thursday & Friday, 10am – 9pm

Tickets: Standard: £12 / Concessions: £10 / 13–17 years: £8 / Under 12s: free

Exhibition

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Catalogue

The exhibition is accompanied by a lavishly-illustrated catalogue published by Vitra Design Museum. It features essays by Diedrich Diederichsen, Brigitte Felderer, Steven Heller, Thomas Kellein, Bettina Korintenberg, Tobias Lander, Marco Livingstone, Mathias Schwartz-Clauss and Dario Scodeller.

ISBN 978-3-931936-96-9

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Art Gallery Shop

Pop Art Design offers a wealth of design-led items in the Art Gallery shop made by Pop artists and contemporary makers. The Vitra produced catalogue is on sale alongside a wide selection of publications from vintage books to exhibition prints and postcards.

Barbican Art Gallery

One of the leading art spaces in the UK, Barbican Art Gallery presents the best of international visual art with a dynamic mix of art, architecture, design, fashion and photography. From acclaimed architects to Turner prize-winning artists, the Gallery exhibits innovators of the 20th and 21st centuries: key players who have shaped developments and stimulated change. The Curve is dedicated to a vibrant programme of new commissions, created by leading international artists in direct response to this distinctive gallery space.

Barbican Newsroom

All Barbican Centre press releases, news announcements and the Media Relations team's contact details are listed on our website at www.barbican.org.uk/news

About the Barbican

A world-class arts and learning organisation, the [Barbican](#) pushes the boundaries of all major art forms including dance, film, music, theatre and visual arts. Its creative learning programme further underpins everything it does. Over 1.5 million people pass through the Barbican's doors annually, hundreds of artists and performers are featured, and more than 300 [staff](#) work onsite. The architecturally renowned centre opened in 1982 and comprises the Barbican Hall, the Barbican Theatre, the Pit, Cinemas One, Two and Three, Barbican Art Gallery, a second gallery The Curve, foyers and public spaces, a library, Lakeside Terrace, [a glasshouse conservatory](#), conference facilities and three restaurants. The City of London Corporation is the founder and principal funder of the Barbican Centre.

The Barbican is home to Resident Orchestra, [London Symphony Orchestra](#); Associate Orchestra, [BBC Symphony Orchestra](#); Associate Ensembles the [Academy of Ancient Music](#) and [Britten Sinfonia](#), and Associate Producer [Serious](#). Our Artistic Associates include [Boy Blue Entertainment](#), [Cheek by Jowl](#) and [Michael Clark Company](#). International Associates are [Royal Concertgebouw Orchestra of Amsterdam](#), [New York Philharmonic](#), [Los Angeles Philharmonic](#), [Gewandhaus Orchestra Leipzig](#) and [Jazz at Lincoln Center](#).

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