

ATOPOS

CONTEMPORARY VISUAL CULTURE

PRESS RELEASE

CRAIG GREEN

NOMINATION FOR THE DESIGNS OF THE YEAR AWARDS

Exhibition dates March 20th - July 7th 2013

Design Museum
Shad Thames
London SE1 2YD



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NOMINATION FOR THE DESIGNS OF THE YEAR AWARDS

DESIGN MUSEUM LONDON

ATOPOS Contemporary Visual Culture has the pleasure to inform you about designer Craig Green's nomination in the Fashion category for the Designs of the Year awards by London's Design Museum, thanks to his unique MA collection.

On loan from the ATOPOS Collection, two costumes of Craig Green's MA Central Saint Martin's collection will be displayed at the Design Museum's exhibition from March 20th to July 07th 2013, representing his nomination to the Designs of the Year awards. Part of his MA collection is currently on display at the 'ARRRRGH! Monstres de Mode' exhibition at La Gaîté lyrique, Paris. Craig Green's fascinating MA collection is playing with ideas of utility and function. The large wooden structures in this collection have connotations of religious pilgrimage. Inspired by luggage carriers, the huge structures dwarf the models and create abstract, almost menacing silhouettes. Each color outfit has an exact replica outfit in black, which walks behind it as a shadow on the catwalk.

Founded in 2008, the Design Museum's Designs of the Year awards, showcase the most original and breathtaking designs worldwide. The 2013 edition covers seven categories: architecture, digital, fashion, furniture, graphics, product and transport. A winner for each category is selected by an international jury and an overall winner is awarded Design of the Year. All nominations will be on display at the Design Museum from March 20th to July 07th at the Designs of the Year exhibition. The awards are announced to the public on April 17th.

A panel of distinguished nominators has selected more than 90 nominations including Zaha Hadid, Heatherwick Studio, the Varanasi Research Group at MIT and Renzo Piano. Nominations for the Fashion category include: Craig Green, Giles Deacon, Jacqueline Durran, Rei Kawakubo, Lisa Immordino, Elisha Smith-Leverock, Yayoi Kusama for Louis Vuitton, Miuccia Prada, Lazaro Hernandez and Jack McCollough. British designer Craig Green is a recent Central Saint Martins graduate. He has collaborated in various projects with Bally, New Era and ADIDAS, and has worked for Walter Van Beirendonck and Henrik Vibskov. His work has been featured in Dazed Digital, i-D Online, Style.com, BoF-The Business of Fashion, Esquire, VOGUE UK & Italia, GQ, WAD, Wonderland, Wallpaper* and Fantastic Man, among others. Craig recently presented his AW 13 collection, as part of Fashion East's Man initiative.

ATOPOS CVC and Craig Green first collaborated in 2011 during the performance 'Atopic Bodies [FOUR]: The Wicker Cult'. This collaboration continued with 'ARRRRGH! Monsters in Fashion' exhibition, Benaki Museum, Athens, the publication 'NOT A TOY. Fashioning Radical Characters', with Craig Green among the participating artists, and by supporting his SS 13 collection. Most recently, ATOPOS CVC commissioned Craig Green to develop the visual identity for our exhibition 'ARRRRGH! Monstres de Mode' on display at La Gaîté Lyrique, Paris (February 13th - April 07th 2013).

Founded in 2003 by Stamos Fafalios and Vassilis Zidianakis, ATOPOS CVC is a non-profit cultural organization based in Athens aiming to implement innovative projects of contemporary visual culture, with particular emphasis on the human figure and costume.



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