



PRESS RELEASE

ATOPIC LECTURE

Beyond Identity

**José Teunissen
gives a guided tour of**

ARRRGH! Monsters in Fashion

Sunday, July 17th 2011

13:00

Benaki Museum
138 Pireos str., Athens

ATOPOPOS Contemporary Visual Culture

72 Salaminos str., 104 35, Athens / Tel.: +30 210 8838151, Fax: +30 210 8838302 / press@atopos.gr / www.atopos.gr



PRESS RELEASE

ATOPIC LECTURE

Beyond Identity **José Teunissen gives a guided tour of** **ARRRGH! Monsters in Fashion**

the exhibition at the Benaki Museum, Athens
organised by ATOPOS Contemporary Visual Culture

Sunday, July 17th 2011, 13:00
Benaki Museum | 138 Pireos str., Athens

As part of the lecture series Atopic Lecture, **ATOPOS cvc** invites **José Teunissen**, one of the contributors of ATOPOS' new publication titled **NOT A TOY. Fashioning Radical Characters** (Edited by **Vassilis Zidianakis-ATOPOS cvc**. Published by **Pictoplasma Publishing**, Berlin 2011), to give the third Atopic Lecture and guide us through the exhibition.

In her essay, José Teunissen explains: *"How are we supposed to read a body without a face? Is it even human? And if it isn't human, what is it – a doll, a robot, an alien, a cartoon character, or merely a sculptural form? And what does this form have to say? Here, too, as viewers, our imaginations are stimulated and doorways to imaginary worlds, full of fears and colourful fantasies, are opened wide. Here, fashion is not so much about 'who I am' (the impression I make with what I wear), but 'what I experience' (the effects that this body and appearance have on my brain)."*

During her guided tour of the exhibition José Teunissen, will examine the theme of individual identity, and how it is affected and formed by the contemporary fashion, using the exhibits as examples.

José Teunissen is a writer, a curator and professor of the ArtEZ Institute of the Arts in Arnhem and visiting professor at the University of the Arts in London. She studied Dutch Language and Film Studies, focusing on the narrative function of costume in film, and for ten years was lecturer in film aesthetics at the University of Amsterdam. She worked for nine years as a fashion curator at the Centraal Museum in Utrecht, where she curated many exhibitions. She has contributed to a number of books, magazines and newspapers and has authored several publications. She is the co-editor of the *The Power of Fashion: About Design and Meaning* and *Fashion and Imagination: About Clothes and Art*. Teunissen was also the curator of *The Art of Fashion* at Museum Boijmans Van Beuningen, Rotterdam in 2009 and Kunstmuseum Wolfsburg 2010.

ATOPOS CVC, is a non-profit Cultural Organisation founded in 2003 by Stamos Fafalios and Vassilis Zidianakis and is based in Athens, Greece. Its aim is to implement innovative projects of contemporary visual culture, with particular emphasis on the human body and costume.

ARRRGH! Monsters in Fashion | Benaki Museum, 138 Pireos str., Athens | May 15th-July 31st 2011

Participating in the Athens Festival 2011

www.atopos.gr // www.benaki.gr



ARRRGH!

Monsters in Fashion | Photo © Panos Kokkinias

PYUUPIRU, Mercury/PLANETARIA, 2001, courtesy of Museum Boijmans Van Beuningen, Rotterdam



Contact Information

Tassoula Petroulia
Dimitra Kollerou

Tel.: +30 210 88 38 151

Fax: +30 210 88 38 302

e-mail: press@atopos.gr

www.atopos.gr

72 Salaminos st
104 35, Athens