

UNLOCKED - TEXT
BY SILVIA
BOMBARDINI







Dear Shaded Viewers and Diane,

Until April 6th at the ATOPOS CVC headquarters in Athens, a number of site-specific installations unravels the narrative and production process behind UNLOCKED, the collective's recently published, glossy and candid photobook. Curated by Artistic Director Vassilis Zidianakis and presented as an art object, the 512-page hardcover tome invites readers to swipe rather than leaf through, so as *“to unlock the depiction of the Naked Body in the post-photographic, digital era”*. A comprehensive panoramic through the work of 145

photographers cherry-picked online from around the world, the book is the latest project to crown Zidianakis' ongoing interest in the human body as a means of creative expression, yet its specific subject matter and context, nudity and the web, are what make it especially timely. On days when our attention span is diverted from one's leaked nudes to those which are purposefully shared, and oddly effective, as a way of empowerment, we seem to have reached that accelerationist cusp where we're used to the sight of just so much skin, most of it leaves us pretty much unfazed. Due to high exposure, we suffer from postmodern numbness: the artists that UNLOCKED collects are some who have found alternative ways to keep us keen. Photoshop is either banned or exhausted, fluids and food – from dragon fruits to hot dogs and in at least two cases, chopsticks – abound. Post-objectification, the Naked Body is demystified and humanized at the same time: the resulting image is at times crude, at times tender, often hilarious, occasionally suffused in the light of a lazy, fresh new brand of eroticism.

atopos.gr/unlocked (<http://atopos.gr/unlocked/>)

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Later,

Silvia







