

## GIF of the Day: Jana

by REA MCNAMARA on NOVEMBER 20, 2015

GIF OF THE DAY



Jana is the powerhouse combination of Greek performance artist [Georges Jacotey](#) and Lana del Rey. It's an ongoing project steered by Jacotey into fandom and gender fluidity, manifesting in melodramatic GIFs, performances, Skype confessions and even a [work of fan fiction](#):

*Oh hi, I'm Georges," I uttered.*

*"I know who you are Georges Jacotey," she replied with her actual real voice "You do these pictures of me with your face."*

*Hearing her calling my full name gave me multiple brain explosions.*

*"I wouldn't think you'll ever notice Lana Del Rey."*

*I pronounced her full name too.*

*"How could I not! These are like the most gorgeous pics online"*

*"I spend a lot of my time online Lana."*

*"Yes, I have noticed," she said in a soothing tone. "What is troubling you? You sit here outside all alone."*

*I couldn't believe Lana Del Rey would actually care about my feelings so I replied something in the fashion of "Wouldn't you do the same?"*

*But Lana insisted with questions. She kept acting like a caring mother. O, mother Lana, I pinched myself belatedly.*

Jacotey recently staged [Lana Tears of Emotion](#), a live reading and sound installation at Athens's [ATOPOS.cyc](#). The sphinx-like positioning of a reality tv-esque narrative playing out on and offline seems to capture the obsessive confines of a fan's relationship with their idol. Is Jana the return of Lana, or a new Georges birthed from the sea of male tears? Who knows, but the above GIF's seamless flickering suggests it's a melded combination of the two.

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