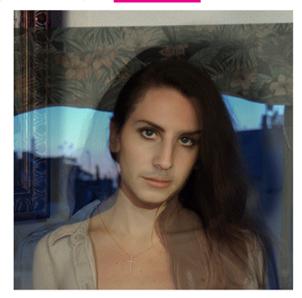
## GIF of the Day: Jana

by REA MCNAMARA on NOVEMBER 20, 2015 GIF OF THE DAY



Jana is the powerhouse combination of Greek performance artist <u>Georges Jacotey</u> and Lana del Rey. It's an ongoing project steered by Jacotey into fandom and gender fluidity, manifesting in melodramatic GIFs, performances, Skype confessions and even a <u>work of fan fiction</u>:

Oh hi, I'm Georges," I uttered.

"I know who you are Georges Jacotey," she replied with her actual real voice "You do these pictures of me with your face."

Hearing her calling my full name gave me multiple brain explosions.

"I wouldn't think you'll ever notice Lana Del Rey."

I pronounced her full name too.

"How could I not! These are like the most gorgeous pics online"

"I spend a lot of my time online Lana."

"Yes, I have noticed," she said in a soothing tone. "What is troubling you? You sit here outside all alone."

I couldn't believe Lana Del Rey would actually care about my feelings so I replied something in the fashion of "Wouldn't you do the same?"

But Lana insisted with questions. She kept acting like a caring mother. O, mother Lana, I pinched myself belatedly.

Jacotey recently staged Lana. Team of Emotion, a live reading and sound installation at Athens's ATOPOS cvc. The sphinx-like positioning of a reality tv-esque narrative playing out on and offline seems to capture the obsessive confines of a fan's relationship with their idol. Is Jana the return of Lana, or a new Geogres birthed from the sea of male tears? Who knows, but the above GIF's seamless flickering suggests it's a melded combination of the two.

Tagged as: Georges Jacotey, gif of the day, Jana