## **YTOPOS**

CONTEMPORARY VISUAL CULTURE

PRESS RELEASE

Atopic Bodies [TEN]

## Wasteland

ATOPOS CVC + DIGITARIA

F/W 2013-2014 collection | ENTROPIA |

Curation ATOPOS CVC + HOPE Music Kristin Eketoft

May 11th 2013, 20:30 Salaminos 72, 104 35, Athens

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Atopic Bodies [TEN]

## Wasteland

ATOPOS CVC + DIGITARIA

In conjunction with the Atopic Bodies series, ATOPOS Contemporary Visual Culture welcomes DIGITARIA's fashion label new collection, ENTROPIA F/W 2013-2014. Atopic Bodies [TEN]: DIGITARIA, launching with great success he Wasteland, curated by the artist HOPE, with original music by artist and musician Kristin Eketoft, will take place on Saturday May 11th 2013 at 20:30, at ATOPOS CVC Salaminos 72, Athens.

Stillness, illusion and archaic calm will dominate and create an undefined grey zone, a primitive, nocturnal landscape, a Wasteland.

Time doesn't matter, time freezes, and in combination to the vague light, a universe of deformation, oppositions and shadows between its inhabitants, models and performers comes into being. The soundscape of this universe is based on noises from any moment and any being. Noises may break the stillness at any time causing delirium in a wasteland. Familiar images and senses merge creating a new fluid world.

DIGITARIA's new collection ENTROPIA F/W 2013-2014, is the outcome of research on the effects of entropy, from where it is titled. It is based on disarray, hidden information, but also on tranquility and the ongoing. Finally, on the disproportion.

Atopic Bodies is a long term project by ATOPOS CVC, exploring the uncanny, eccentric and unclassified character of the human body in contemporary visual culture. Through collaborations between designers and artists from different backgrounds, new and radical Characters are being created treating the body as an eternal atopos and appearance as a sociocultural construction.

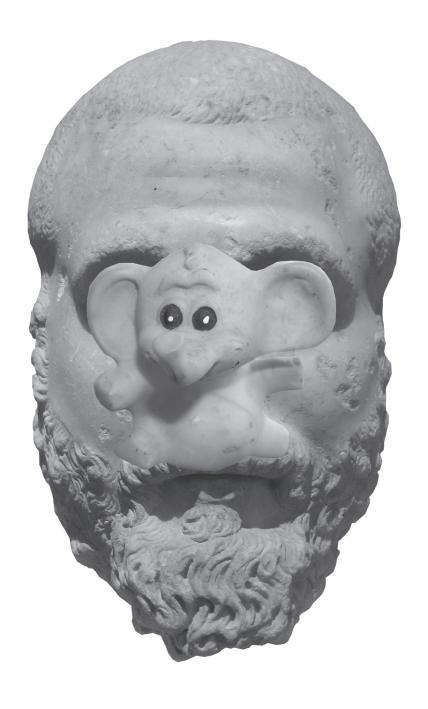
Behind DIGITARIA's innovative style we find the Greek designer Eleftheria Arapoglou.

Eleftheria Arapoglou studied fashion design London and in 2008 she created the brand DIGITARIA, launching with great success her first collection in London. DIGITARIA's designs merge strong silhouettes and elegant shapes and are addressed both to men and women. Blending fashion, art and performance, her collections are immersed into a mysteriously attractive universe. DIGITARIA has designed costumes for theater, has participated in 4FashionShake Days, 2010 and 2012, in the 3rd Athens Biennale MONODROME in 2011, in ReMap3 platform for contemporary art in 2011, as well as in ARRRGH! Monsters in Fashion exhibition organized by ATOPOS CVC at the Benaki Musem, Athens in 2011 and at La Gaîté Lyrique, Paris in 2013.

HOPE is a street artist known for his interventions on the streets of Athens. His practice is a diverse collage directly on the walls of various buildings, mixing imagery from ancient civilizations and subcultures into large-scale totemic visuals. His multi faceted practice ranges from posters and collages to performance works on canvas and fanzines. HOPE is represented by The Breeder gallery.

Kristin Eketoft is a visual artist and musician. She is one of the founding members of the Embassy of Piracy, the biggest embassy in the world. With this project she took part at the first Internet Pavilion at the Venice Biennale 2009. With her music she took part at the Chile Biennale Deformes 2012, composing music for the Table Straddling Traveller performance. She is also the founding member of the music band Sossoon.

Founded in 2003 by Stamos Fafalios and Vassilis Zidianakis, ATOPOS CVC is a non-profit cultural organization based in Athens developing innovative projects of contemporary visual culture, with particular emphasis on the human figure and costume.



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